

EEO PUBLIC FILE REPORT
FOR
SOUTH CAROLINA BROADCASTING PARTNERS
STATION WOLO-TV
COLUMBIA, SC

This EEO Public File Report
Covers the One-Year Period
Ending on 7/31/18

EEO PUBLIC FILE REPORT

This EEO Public File Report is filed in Station WOLO-TV public inspection file pursuant to Section 73.2080(c)(6) of the Federal Communications Commission's ("FCC") rules.

During the one-year period ending on 7/31/18 the station filled the following full-time vacancies:

NEWS PRODUCERS (3)
NATIONAL SALES ASSISTANT
PHOTOJOURNALIST
PHOTOJOURNALIST/EDITOR
PHOTOJOURNALIST/WEB PRODUCER
DIGITAL CONTENT PRODUCER
NEWS CO-ANCHOR

The station interviewed a total of 39 people for all full-time vacancies during the period covered in this report.

Attachment A contains the following information for each full-time vacancy:

- < The recruitment source(s) used to fill each vacancy, identified by name, address, contact person and telephone number;
- < The recruitment source that referred the hire for each full-time vacancy;
- < The total number of persons interviewed for each full-time vacancy; and
- < The total number of interviewees referred by each recruitment source used in connection with each vacancy.

Attachment B contains a list and brief description of menu option activities undertaken pursuant to the FCC's EEO rules during the time period covered by this report.

* * * * *

ATTACHMENT A

EEO INFORMATION FOR FULL TIME VACANCIES

JOB TITLE
Date Vacancy Opened:

NEWS PRODUCER
4/24/2017

Recruitment Source That
Referred the Hiree WOLO TV WEBSITE

Date Vacancy Filled:

8/18/2017

Total Number
Interviewed for
Vacancy: 4

Recruitment Sources Used to Fill The Vacancy

Name of Recruitment Source	Address	Contact Person	Telephone Number	Total Number of Interviewees Referred by the Source for vacancy	Did the Source Request Notification
1 SC STATE UNIVERSITY	300 COLLEGE AVE NE, ORANGEBURG, SC 29112	DR JOSEPH THOMAS	803 536 7032	0	NO
2 CLAFLIN UNIVERSITY	700 COLLEGE AVE NE, ORANGEBURG, SC 29115	CAROLYN SNELL	803 535 5338	0	NO
3 COLUMBIA COLLEGE	CAREER PLACEMENT, COLUMBIA SC 29223	KENETTA PIERCE	803 786 3663	0	NO
4 BENEDICT COLLEGE	1600 HARDEN ST, COLUMBIA, SC 29204	KAREN RUTHFORD	803 253 5153	0	NO
5 SCVWD RICHLAND	201 CORPORATE BLY COLA SC 29223	KAREN GORDON	803-786-0495	0	YES
6 SOUTH UNIVERSITY	9 SCIENCE CT COLUMBIA, SC 29203	NICOLE WILLIAMS	803 935 4384	0	NO
7 SCBA WEB PAGE	2711 MIDDLEBURG DR COL SC	PAULA THAYER	803 732 1186	1	NO
8 WOLO TV INTERNAL POSTING	5807 SHAKESPEARE RD, COLUMBIA, SC 29223	MARTY WHITE	803 754 7525	0	NA
8 COLA HOUSING TN DEV	1225 LADY ST ST 201 COLA SC 29201	MARSHEIKA MARTIN	803 545 3769	0	YES
10 GRACE CHRISTIAN CENTER	5010 MONTICELLO RD COLUMBIA, SC 29203	STACY GIBSON	803 754 8844	0	YES
11 MORRIS COLLEGE	100 WEST COLLEGE SUMTER SC 29150	DELORES WOODWARD	803-934-3178	0	YES
12 COLUMBIA URBAN LEAGUE	1400 BANWELL ST COLUMBIA, SC 29201	CRYSTAL MCDONALD	803 799 8170	0	NO
13 WOLO TV WEBSITE	ABCCOLUMBIA.COM	MARTY WHITE	803 754 7525	2	NA
14 WAKA TV	3020 E BLVD. MONTGOMERY AL 36116	LAURA ROSS	334 271 8888	0	NO
15 WFXB TV	PO BOX 8309 MYRTLE BEACH, SC 29578	LYNDA TODD	843 828 4300	0	NO
16 WCCB TV	1 TELEVISION PL CHARLOTTE NC 28205	CAROL MANGIN	704 372 1800	0	NO
17 WBBJ TV	PO OX 2387 JACKSON TN 38301	THELMA JONES	812 238 3838	0	NO
18 EMPLOYEE REFERRAL	5807 SHAKESPEARE RD, COLUMBIA, SC 29223	MARTY WHITE	803 754 7525	0	NA
19 ORANGEBURG CALHOUN TECH	3250 ST MATTHEWS-ORG SC 29118	MARILYN PICKERING	803 535 1373	0	NO
20 ALLEN UNIVERSITY	1530 HARDEN ST COLUMBIA SC 29204	F ELDEMIRE	803 376 5717	0	NO
21 SC STATE JOURNALISM SC	300 COLLEGE AVE NE, ORANGEBURG, SC 29112	DR S RAHMAN	803 536 7032	0	YES
22 TV JOBS	BROADCT EM SER PO 4116 OCEANSIDE CA	MARK HOLLOWAY	800 237 8073	1	NO
23 USC CAREER CENTER	JOINHANDSHAKE.COM	LATASHA SAUNDERS	803 777 7280	0	NO

JOB TITLE

NATIONAL SALES ASSISTANT

Recruitment Source That

Date Vacancy Opened:

7/10/2017

Referred the Hiree ZIP RECRUITER

Date Vacancy Filled:

8/15/2017

Total Number

5

Interviewed for

Vacancy:

Recruitment Sources Used to Fill The Vacancy

Name of Recruitment Source	Address	Contact Person	Telephone Number	Total Number of Interviewees Referred by the Source for vacancy	Did the Source Request Notification
1 SC STATE UNIVERSITY	300 COLLEGE AVE NE, ORANGEBURG, SC 29112	DR JOSEPH THOMAS	803 536 7032	0	NO
2 CLAFLIN UNIVERSITY	703 COLLEGE AVE NE, ORANGEBURG, SC 29115	CAROLYN SNELL	803 535 5338	0	NO
3 COLUMBIA COLLEGE	CAREER PLACEMENT, COLUMBIA SC 29223	KENETTA PIERCE	803 786 3663	0	NO
4 BENEDICT COLLEGE	1600 HARDEN ST, COLUMBIA, SC 29204	KAREN RUTHFORD	803 253 5153	0	NO
5 SCVRD RICHLAND	201 CORPORATE BLV COLA, SC 29223	KAREN GORDON	803-786-0495	0	YES
6 SOUTH UNIVERSITY	9 SCIENCE CT COLUMBIA, SC 29203	NICOLE WILLIAMS	803 935 4384	0	NO
7 SCBA WEB PAGE	2711 MIDDLEBURG COLA SC	PAULA THAYER	803 732 1186	0	NO
8 WOLO TV INTERNAL POSTING	5807 SHAKESPEARE RD, COLUMBIA, SC 29223	MARTY WHITE	803 754 7525	0	NA
9 COLA HOUSING TN DEV	1225 LADY ST ST 201 COLA SC 29201	MARSHEIKA MARTIN	803 545 3769	0	YES
10 GRACE CHRISTIAN CENTER	5010 MONTICELLO RD COLUMBIA, SC 29203	STACY GIBSON	803 754 8844	0	YES
11 MORRIS COLLEGE	100 WEST COLLEGE SUMTER SC 29150	DELORIS WOODWARD	803-934-3178	0	YES
12 COLUMBIA URBAN LEAGUE	1400 BANWELL ST COLUMBIA, SC 29201	CRYSTAL MCDONALD	803 799 8170	0	NO
13 WOLO TV WEBSITE	ABCOLUMBIA.COM	MARTY WHITE	803 754 7525	0	NA
14 WAKA TV	3020 E BLVD. MONTGOMERY AL 36116	LAURA ROSS	334 271 8888	0	NO
15 WFXB TV	PO BOX 8309 MYRTLE BEACH, SC 29578	LYNDA TODD	843 828 4300	0	NO
16 WCCB TV	1 TELEVISION PL CHARLOTTE NC 28205	CAROL MANGIN	704 372 1800	0	NO
17 WBBI TV	PO OX 2387 JACKSON TN 38301	THELMA JONES	812 238 3838	0	NO
18 EMPLOYEE REFERRAL	5807 SHAKESPEARE RD, COLUMBIA, SC 29223	MARTY WHITE	803 754 7525	0	NA
19 ORANGEBURG CALHOUN TECH	3250 ST MATTHEWS-ORG SC 29118	MARILYN PICKERING	803 535 1373	0	NO
20 ALLEN UNIVERSITY	1530 HARDEN ST COLUMBIA SC 29204	F ELDEMIRE	803 376 5717	0	NO
21 SC STATE JOURNALISM SC	300 COLLEGE AVE NE, ORANGEBURG, SC 29112	DR S RAHMAN	803 536 7032	0	YES
22 ZIP RECRUITER	ZIPRECRUITER.COM	JASON BLAIS	877 252 1062	4	NO
23 MIDLANDS TECH COLLEGE	PO BOX 2408, COLUMBIA SC 29202	WAYNE MARTER	803 790 7558	1	NO
24 USC CAREER CENTER	JOINHANDSHAKES.COM	LATASHA SAUNDERS	803 777 7280	0	NO

JOB TITLE

PHOTOJOURNALIST/WEB PRODUCER

Recruitment Source That

Date Vacancy Opened:

1/15/2018

Referred the Hiree TV JOBS

Date Vacancy Filled:

2/12/2018

Total Number

3

Interviewed for

Vacancy:

Recruitment Sources Used to Fill The Vacancy

	Name of Recruitment Source	Address	Contact Person	Telephone Number	Total Number of Interviews Referred by the Source for the Vacancy	Did the Source Request Notification
1	SC STATE UNIVERSITY	300 COLLEGE AVE NE, ORANGEBURG, SC 29112	DR JOSEPH THOMAS	803 536 7032	0	NO
2	CLAFIN UNIVERSITY	700 COLLEGE AVE NE, ORANGEBURG, SC 29115	CAROLYN SNELL	803 535 5338	0	NO
3	COLUMBIA COLLEGE	CAREER PLACEMENT, COLUMBIA SC 29223	KENETTA PIERCE	803 786 3663	0	NO
4	BENEDICT COLLEGE	1600 HARDEN ST, COLUMBIA, SC 29204	KAREN RUTHFORD	803 253 5153	0	NO
5	SCVRD RICHLAND	201 CORPORATE BLV COLA SC 29223	KAREN GORDON	803-786-0495	0	YES
6	SOUTH UNIVERSITY	9 SCIENCE CT COLUMBIA, SC 29203	NICOLE WILLIAMS	803 935 4384	0	NO
7	WOLO TV INTERNAL POSTING	5807 SHAKESPEARE RD, COLUMBIA, SC 29223	MARTY WHITE	803 754 7525	0	NA
8	COLA HOUSING TN DEV	1225 LADY ST 201, COLA SC 29201	MARSHEIKA MARTIN	803 545 3769	0	YES
9	GRACE CHRISTIAN CENTER	5010 MONTICELLO RD, COLUMBIA, SC 29203	STACY GIBSON	803 754 8844	0	YES
10	MORRIS COLLEGE	100 WEST COLLEGE SUMTER, SC 29150	DELORIS WOODWARD	803-934-3178	0	YES
11	COLUMBIA URBAN LEAGUE	1400 BANWELL ST COLUMBIA, SC 29201	CRYSTAL MCDONALD	803 799 8170	0	NO
12	WOLO TV WEBSITE	ABCCOLUMBIA.COM	MARTY WHITE	803 754 7525	0	NA
13	WAKA TV	3020 E BLVD, MONTGOMERY AL 36116	LAURA ROSS	334 271 8888	0	NO
14	WFXB TV	PO BOX 8309 MYRTLE BEACH, SC 29578	LYNDA TODD	843 828 4300	0	NO
15	WCCB TV	1 TELEVISION PL CHARLOTTE NC 28205	CAROL MANGIN	704 372 1800	0	NO
16	WBBJ TV	PO OX 2387 JACKSON TN 38301	THELMA JONES	812 238 3838	0	NO
17	EMPLOYEE REFERRAL	5807 SHAKESPEARE RD, COLUMBIA, SC 29223	RICH WANDOVER	803 754 7525	2	NA
18	ORANGEBURG CALHOUN TECH	3250 ST MATTHEWS-ORG SC 29118	MARILYN PICKERING	803 535 1373	0	NO
19	ALLEN UNIVERSITY	1530 HARDEN ST COLUMBIA SC 29204	F ELDEMIRE	803 376 5717	0	NO
20	SC STATE JOURNALISM SC	300 COLLEGE AVE NE, ORANGEBURG, SC 29112	DR S RAHMAN	803 536 7032	0	YES
21	TV JOBS	BROADCT EM SER PO 4116 OCEANSIDE CA	MARK HOLLOWAY	800 237 8073	1	NO
22	SCBA WEB PAGE	2711 MIDDLEBURG DR COL SC	PAULA THAYER	803 732 1186	0	NO

JOB TITLE

Date Vacancy Opened:

DIGITAL CONTENT PRODUCER

1/15/2018

Recruitment Source That

Referred the Hiree WOLO TV WEBSITE

Date Vacancy Filled:

2/26/2018

Total Number
Interviewed for
Vacancy:

4

Recruitment Sources Used to Fill The Vacancy

Name of Recruitment Source	Address	Contact Person	Telephone Number	Total Number of Interviewees Referred by the Source for the Vacancy	Did the Source Request Notification
1 SC STATE UNIVERSITY	300 COLLEGE AVE NE, ORANGEBURG, SC 29112	DR JOSEPH THOMAS	803 536 7032	0	NO
2 CLAFLIN UNIVERSITY	700 COLLEGE AVE NE, ORANGEBURG, SC 29115	CAROLYN SNELL	803 535 5338	0	NO
3 COLUMBIA COLLEGE	CAREER PLACEMENT, COLUMBIA SC 29223	KENETTA PIERCE	803 786 3663	0	NO
4 BENEDICT COLLEGE	1600 HARDEN ST, COLUMBIA, SC 29204	KAREN RUTHFORD	803 253 5153	0	NO
5 SCVRD RICHLAND	201 CORPORATE BLV COLA SC 29223	KAREN GORDON	803-786-0495	0	YES
6 SOUTH UNIVERSITY	9 SCIENCE CT COLUMBIA, SC 29203	NICOLE WILLIAMS	803 935 4384	0	NO
8 WOLO TV INTERNAL POSTING	5807 SHAKESPEARE RD, COLUMBIA, SC 29223	MARTY WHITE	803 754 7525	0	NA
9 COLA HOUSING TN DEV	1225 LADY ST ST 201 COLA SC 29201	MARSHEIKA MARTIN	803 545 3769	0	YES
10 GRACE CHRISTIAN CENTER	5010 MONTICELLO RD COLUMBIA, SC 29203	STACY GIBSON	803 754 8844	0	YES
11 MORRIS COLLEGE	100 WEST COLLEGE SUMTER SC 29150	DELORIS WOODWARD	803-934-3178	0	YES
12 COLUMBIA URBAN LEAGUE	1400 BANWELL ST COLUMBIA, SC 29201	CRYSTAL MCDONALD	803 799 8170	0	NO
13 WOLO TV WEBSITE	ABC COLUMBIA.COM	MARTY WHITE	803 754 7525	4	NA
14 WAKA TV	3020 E BLVD. MONTGOMERY AL 36116	LAURA ROSS	334 271 8888	0	NO
15 WFXB TV	PO BOX 8909 MYRTLE BEACH, SC 29578	LYNDA TODD	843 828 4300	0	NO
16 WCCB TV	1 TELEVISION PL CHARLOTTE NC 28205	CAROL MANGIN	704 372 1800	0	NO
17 WBBJ TV	PO BOX 2387 JACKSON TN 38301	THELMA JONES	812 238 3838	0	NO
18 EMPLOYEE REFERRAL	5807 SHAKESPEARE RD, COLUMBIA, SC 29223	MARTY WHITE	803 754 7525	0	NA
19 ORANGEBURG CALHOUN TECH	3250 ST MATTHEWS-ORG SC 29118	MARILYN PICKERING	803 535 1373	0	NO
20 ALLEN UNIVERSITY	1530 HARDEN ST COLUMBIA SC 29204	F ELDÉMIRE	803 376 5717	0	NO
21 SC STATE JOURNALISM SC	300 COLLEGE AVE NE, ORANGEBURG, SC 29112	DR S RAHMAN	803 536 7032	0	YES
22 TV JOBS	BROADCT EM SER PO 4116 OCEANSIDE CA	MARK HOLLOWAY	800 237 8073	0	NO
23 MIDLANDS TECH COLLEGE	PO BOX 2408, COLUMBIA SC 29202	WAYNE MARTER	803 790 7558	0	NO

JOB TITLE
Date Vacancy Opened:

NEWS CO-ANCHOR
2/15/2018
4/18/2018

Recruitment Source That
Referred the Hiree TV JOBS

Total Number
Interviewed for
Vacancy:

5
Recruitment Sources Used to Fill The Vacancy

Name of Recruitment Source	Address	Contact Person	Telephone Number	Total Number of Interviewees Referred by the Source for the Vacancy	Did the Source Request Notification
1 SC STATE UNIVERSITY	300 COLLEGE AVE NE, ORANGEBURG, SC 29112	DR JOSEPH THOMAS	803 536 7032	0	NO
2 CLAFLIN UNIVERSITY	700 COLLEGE AVE NE, ORANGEBURG, SC 29115	CAROLYN SNELL	803 535 5338	0	NO
3 COLUMBIA COLLEGE	CAREER PLACEMENT, COLUMBIA, SC 29223	KENETTA PIERCE	803 786 3663	0	NO
4 BENEDICT COLLEGE	1600 HARDEN ST, COLUMBIA, SC 29204	KAREN RUTHFORD	803 253 5153	0	NO
5 SCVDR RICHLAND	201 CORPORATE BLV COLA SC 29223	KAREN GORDON	803-786-0495	0	YES
6 SOUTH UNIVERSITY	9 SCIENCE CT COLUMBIA, SC 29203	NICOLE WILLIAMS	803 935 4384	0	NO
7 SCBA WEB PAGE	2711 MIDDLEBURG DR COL SC	PAULA THAYER	803 732 1186	0	NO
8 WOLO TV INTERNAL POSTING	5807 SHAKESPEARE RD, COLUMBIA, SC 29223	MARTY WHITE	803 754 7525	2	NA
9 COLA HOUSING TN DEV	1225 LADY ST ST 201 COLA SC 29201	MARSHEIKA MARTIN	803 545 3769	0	YES
10 GRACE CHRISTIAN CENTER	5010 MONTICELLO RD COLUMBIA, SC 29203	STACY GIBSON	803 754 8844	0	YES
11 MORRIS COLLEGE	100 WEST COLLEGE SUMTER SC 29150	DELORIS WOODWARD	803-934-3178	0	YES
12 COLUMBIA URBAN LEAGUE	1400 BANWELL ST COLUMBIA, SC 29201	CRYSTAL MCDONALD	803 799 8170	0	NO
13 WOLO TV WEBSITE	ABCCOLUMBIA.COM	MARTY WHITE	803 754 7525	0	NA
14 WAKA TV	3020 E BLVD. MONTGOMERY AL 36116	LAURA ROSS	334 271 8888	0	NO
15 WFXB TV	PO BOX 8309 MYRTLE BEACH, SC 29578	LYNDA TODD	843 828 4300	0	NO
16 WCCB TV	1 TELEVISION PL CHARLOTTE NC 28205	CAROL MANGIN	704 372 1800	0	NO
17 WBBJ TV	PO OX 2387 JACKSON TN 38301	THELMA JONES	812 238 8838	0	NO
18 EMPLOYEE REFERRAL	5807 SHAKESPEARE RD, COLUMBIA, SC 29223	RICH WANDOVER	803 754 7525	0	NA
19 ORANGEBURG CALHOUN TECH	3250 ST MATTHEWS-ORG SC 29118	MARILYN PICKERING	803 535 1373	0	NO
20 MIDLANDS TECH COLLEGE	PO BOX 2408, COLUMBIA SC 29202	WAYNE MARTER	803 790 7558	0	NO
21 ALLEN UNIVERSITY	1530 HARDEN ST COLUMBIA SC 29204	F ELDEMIRE	803 376 5717	0	NO
22 SC STATE JOURNALISM SC	300 COLLEGE AVE NE, ORANGEBURG, SC 29112	DR S RAHMAN	803 536 7032	0	YES
23 TV JOBS	BROADCT EM SER PO 4116 OCEANSIDE CA	MARK HOLLOWAY	800 237 8073	3	NO

JOB TITLE

NEWS PRODUCER

Recruitment Source That
Referred the Hiree EMPLOYEE
REFERAL

Date Vacancy Opened:

3/19/2018

Date Vacancy Filled:

4/30/2018

Total Number
Interviewed for
Vacancy:

3

Recruitment Sources Used to Fill The Vacancy

Name of Recruitment Source	Address	Contact Person	Telephone Number	Total Number of Interviewees Referred by the Source for the Vacancy	Did the Source Request Notification
1 SC STATE UNIVERSITY	300 COLLEGE AVE NE, ORANGEBURG, SC 29112	DR. JOSEPH THOMAS	803 536 7032	0	NO
2 CLAFLIN UNIVERSITY	703 COLLEGE AVE NE, ORANGEBURG, SC 29115	CAROLYN SNEEL	803 535 5338	0	NO
3 COLUMBIA COLLEGE	CAREER PLACEMENT, COLUMBIA SC 29223	KENETTA PIERCE	803 786 3663	0	NO
4 BENEDICT COLLEGE	1600 HARDEN ST, COLUMBIA, SC 29204	KAREN RUTHFORD	803 253 5153	1	NO
5 SCVRD RICHLAND	201 CORPORATE BLV COLA, SC 29223	KAREN GORDON	803-786-0495	0	YES
6 SOUTH UNIVERSITY	9 SCIENCE CT COLUMBIA, SC 29203	NICOLE WILLIAMS	803 935 4384	0	NO
7 SCBA WEB PAGE	2711 MIDDLEBURG DR COL SC	PAULA THAYER	803 732 1186	0	NO
8 WOLO TV INTERNAL POSTING	5807 SHAKESPEARE RD, COLUMBIA, SC 29223	MARTY WHITE	803 754 7525	1	NA
9 COLA HOUSING TN DEV	1225 LADY ST ST 201 COLA SC 29201	MARSHEIKA MARTIN	803 545 3769	0	YES
10 GRACE CHRISTIAN CENTER	5010 MONTICELLO RD COLUMBIA, SC 29203	STACY GIBSON	803 754 8844	0	YES
11 MORRIS COLLEGE	100 WEST COLLEGE SUMTER SC 29150	DELORIS WOODWARD	803-934-3178	0	YES
12 COLUMBIA URBAN LEAGUE	1400 BANWELL ST COLUMBIA, SC 29201	CRYSTAL MCDONALD	803 799 8170	0	NO
13 WOLO TV WEBSITE	ABCCOLUMBIA.COM	MARTY WHITE	803 754 7525	0	NA
14 WAKA TV	3020 E BLVD. MONTGOMERY AL 36116	LAURA ROSS	334 271 8888	0	NO
15 WFXB TV	PO BOX 8309 MYRTLE BEACH, SC 29578	LYNDA TODD	843 828 4300	0	NO
16 WCCB TV	1 TELEVISION PL CHARLOTTE NC 28205	CAROL MANGIN	704 372 1800	0	NO
17 WBBJ TV	PO OX 2387 JACKSON TN 38301	THELMA JONES	812 238 3838	0	NO
18 EMPLOYEE REFERRAL	5807 SHAKESPEARE RD, COLUMBIA, SC 29223	MARTY WHITE	803 754 7525	0	NA
19 ORANGEBURG CALHOUN TECH	3250 ST MATTHEWS-ORG SC 29118	MARILYN PICKERING	803 535 1373	0	NO
20 ALLEN UNIVERSITY	1530 HARDEN ST COLUMBIA SC 29204	F ELDEMIRE	803 376 5717	0	NO
21 SC STATE JOURNALISM SC	300 COLLEGE AVE NE, ORANGEBURG, SC 29112	DR S RAHMAN	803 536 7032	0	YES
22 TV JOBS	BROADCT EM SER PO 4116 OCEANSIDE CA	MARK HOLLOWAY	800 237 8073	1	NO

ATTACHMENT B

OUTREACH OPTIONS

AUG. 1, 2017-JULY 31, 2018

Station WOLO TV has engaged in the following outreach activities during the year covered by this report.

TYPE OF ACTIVITY	BRIEF DESCRIPTION
<p>MIDLANDS TECH CAREER DAY</p> <p>SEPT. 13, 2017 AIRPORT CAMPUS MIDLANDS TECHNICAL COLLEGE COLUMBIA, SC</p>	<p>Attended by Station Manager, David Aiken, and News Director, Crysty Vaughan. 44 employers representing a wide variety of industries attended. Spoke with students concerning the various careers available in the broadcast industry.</p>
<p>CLAFLIN UNIVERSITY FALL CAREER FEST</p> <p>SEPT. 21, 2017 ORANGEBURG, SC</p>	<p>Annual Career Fest attracts students from historically minority universities and colleges in region. Over 40 employers represented. Spoke with students interested in broadcasting careers including on the air, business, production and videography. WOLO represented by Creative Ser. Director, Jason Andrews and Creative Ser. Producer, Jason Shideler.</p>
<p>21ST ANNUAL CHEC CAREER EXPO</p> <p>FEB. 13, 2018 CLAFLIN UNIVERSITY ORANGEBURG, SC</p>	<p>Joint career fair with Claflin University, SC State University and Orangeburg-Calhoun Tech. This event attracts students from historically minority schools. Over 84 employers were present representing a variety of industries. WOLO TV was the only broadcast station represented. Spoke with students about the variety of careers available in broadcasting. Creative Ser. Dir. Jason Andrews and Creative Ser. Producer, Jason Shideler attended.</p>
<p>UNIVERSITY OF SC SCHOOL OF JOURNALISM AND MASS COMMUNICATIONS JOB FAIR</p> <p>MAR. 22, 2018 COLUMBIA SC</p>	<p>Chris Bailey, VP and GM and Crysty Vaughan News Dir. represented WOLO TV at the annual career fair sponsored by USC School of Journalism. The job fair is designed to target students interested in communication industry. Students have the opportunity to meet with prospective employers.</p>

<p>SOUTH CAROLINA BROADCASTERS ASSOC, COLLEGIATE JOB FAIR</p> <p>APR. 4, 2018 NATIONAL GUARD ARMORY COLUMBIA, SC</p>	<p>Annual collegiate job fair sponsored by SCBA. Over 83 radio and television stations were represented and approximately 125 broadcasting students across South Carolina were in attendance. The event provides opportunity for students to learn first hand about career opportunities in the broadcast industry. Chris Bailey, VP and Gen. Mgr. and Rob Dew, Assist. News Dir. attended, spoke with students and offered suggestions of how to obtain a position.</p>
<p>UNIVERSITY OF SC MENTOR FOR SUCCESS</p> <p>SEPT 14, 2017 COLUMBIA, SC</p>	<p>WOLO VP & Gen. Mgr. Chris Baily attended the kick off meeting of the Mentor Match program. He spoke with students concerning various careers available in the broadcast industry.</p>
<p>SOUTH CAROLINA BROADCASTERS ASSOC. EEO WEBINAR</p> <p>OCT 18, 2017</p>	<p>SCBA sponsored webinar Changing Face of the FCC's EEO Rule in 2017. The webinar was conducted by Pillsbury Law Group. Participating in the webinar were Chris Bailey, VP & Gen. Mgr., Marty White, Bus. Mgr. and Dave Aiken, Station Mgr.</p>
<p>UNIVERSITY OF SC "MEET THE PRO'S"</p> <p>FEB. 11, 2018 COLUMBIA, SC</p>	<p>Chris Bailey, VP & Gen. Mgr. participated in USC'S "Meet the Pro's" event. He spoke to a journalism class on the business side of advertising. The purpose of the event was to give journalism students the opportunity to speak with professionals in the broadcasting industry.</p>
<p>LEWISVILLE HIGH SCHOOL JOB SHADOW</p> <p>NOV. 13, 2017 COLUMBIA, SC</p>	<p>Two students from Lewisville High School job shadowed the news department to research a possible career path. Following the research and job shadowing, they presented their project to the high school Senior Project Review Panel.</p>
<p>UNIVERSITY OF SOUTH CAROLINA PRACTICUM IN MASS COMMUNICATIONS MANAGEMENT</p> <p>JAN. 16-APRIL 30, 2018 COLUMBIA, SC</p>	<p>A mass communications student worked with the news department to complete his practicum in Communications Management. Crysty Vaughan, News Director and Robert Dew, Assist. News Director supervised his work experience.</p>
<p>UNIVERSITY OF SOUTH CAROLINA INTERN PROGRAM "BEYOND SPORTS"</p> <p>MAY-AUGUST 2018 COLUMBIA, SC</p>	<p>USC "BEYOND SPORTS" intern program is designed to match student athletes with community partners. Two students interned with WOLO TV sports department. Sports Dir. Mike Gillespie and Sports Reporter Greg Brzozowski worked with the students to develop professionalism in sports reporting.</p>

<p>LAKE MARION HIGH SCHOOL "YOU CAN GET THERE FROM HERE" ALUMNI SHOWCASE</p> <p>DEC. 7, 2017 LAKE MARION SC</p>	<p>News Digital Content Producer, Kimberlei Davis was a panelist at Alumni Showcase for juniors and seniors. She shared her personal story of success and where she is in her careers. The panelist offered advice as to how the students can achieve their own personal and career goals.</p>
<p>WHITE KNOLL ELEM. SCHOOL CAREER DAY</p> <p>MAR. 24, 2018 COLUMBIA, SC</p>	<p>News Anchor, Rochelle Dean, attended career day and answered questions about her career as a news anchor. She also made suggestions as how to become a news reporter/anchor.</p>
<p>HARBISON WEST ELEMENTARY SCHOOL</p> <p>JUNE 5, 2018 COLUMBIA, SC</p>	<p>News Anchor, Josh Berry, joined a group of fifth graders who produce the morning news announcements for their school. He discussed their interest in broadcasting and answered questions about his WOLO TV job responsibilities.</p>
<p>JUMP START"READ FOR THE RECORD"</p> <p>OCT. 19, 2017 ORANGEBURG COUNTY, SC</p>	<p>News Digital Content Producer, Kimberlei Davis, participated in Orangeburg County First Steps, Read for the Record program. After reading to the students she answered questions about her job at WOLO TV.</p>
<p>SEXUAL TRAUMA SERVICES</p> <p>OCT 20, 2017 COLUMBIA, SC</p>	<p>Kimberlei Davis, Digital Content Producer, serves on the marketing advisory committee for Sexual Trauma Services. As a member of the marketing committee, Davis uses her experience in a news department to advise methods of disseminating information of services available. The committee meets four times per year and is made up of other representatives from Columbia Television stations and School districts in Richland County.</p>
<p>YOU AND #ME TOO Crisis Management</p> <p>MAR. 20, 2018 COLUMBIA, SC</p>	<p>As part of on going management training in prevention of discrimination and harassment in the work place, Marty White, Bus. Mgr. participated in a crisis management webinar for Media Companies. The webinar was presented by Pillsbury Law Group.</p>
<p>AMERICAN FEDERATION OF ADVERTISING NATIONAL MEETING</p> <p>Jun. 6, 2018 CHICAGO, IL</p>	<p>Local Sales Manager, Shelley Magee, represents WOLO TV. She attended the Mosaic Committee meeting which purpose is to promote diversity and inclusion in advertising and broadcasting.</p>
<p>ON THE AIR ANNOUNCEMENTS AUGUST 1-JULY 31 2018</p>	<p>WOLO TV runs on the air announcements soliciting schools and organizations to include them on our notifications for job openings. The announcements are aired 7 days per week ROS in a variety of programming with the goal of reaching women and minorities.</p>